PRIVATE BUYERS

OWNER-FACING

Owner Information Packet

This packet explains the private-review pathway, what information helps, what Private Buyers is not, and what an owner remains in control of before any investor discussion proceeds.

VERSION	2026-07-02
STATUS	Public owner information
OWNER	Private Buyers
USE	Operational document; not legal, valuation, tax, lending, building, or financial advice

Prepared for Private Buyers operational use on 2 July 2026. Review before material platform expansion, paid marketing scale-up, formal investor onboarding, or legal-structure changes.

Contents

Use this page to jump to a section inside the PDF. The document is written as an operational guide, not legal, tax, valuation, building, lending, or financial advice.

Click any item to navigate directly to that section.

OWNER-FACING · 01

What Private Buyers Does

Private Buyers receives property enquiries and screens whether a property may suit a direct private-buyer or investor-review pathway before, instead of, or alongside a public listing campaign.

The process is a first-pass commercial review. It may result in a follow-up question, a request for photos or evidence, a discussion price, an investor review step, or a clear no-fit response.

Private Buyers does not publish the property as a public listing by default. Information is reviewed privately first and shared with suitable investors only where there is a possible fit and permission is clear.

- Useful for owners who want a quiet first conversation before agents, signboards, or open homes.
- Best suited to property where timing, price, condition, rent, land, location, or value-add potential may interest a direct buyer.
- Not every enquiry progresses. A clear no-fit answer is still a useful outcome.

OWNER-FACING · 02

What To Send First

The strongest enquiries are practical and evidence-led. A short message is enough to start, but a serious review needs enough facts for an investor to understand the property without guessing.

If the property is owned by a company, trust, estate, multiple owners, or someone acting under power of attorney, say that early. The review may need clearer authority before contact details or documents are circulated.

- Address or area, property type, ownership/authority position, price expectation, and timing.
- Current occupancy, rent or likely rent, rates, insurance, known repairs, agency/listing status, and access constraints.
- Phone photos are fine: exterior/front, kitchen, bathroom, bedrooms, roofline where visible, driveway/access, section, and known repair or moisture areas.
- Avoid unrelated identity documents, bank details, family disputes, health information, or other sensitive material unless specifically requested for a lawful transaction step.

OWNER-FACING · 03

What A Review Response Means

A Private Buyers response is not a valuation, formal offer, licensed real estate appraisal, legal advice, financial advice, or promise that a buyer will proceed.

If a price or range is discussed, it is a practical discussion position for deciding whether a private pathway is worth continuing. Formal sale terms need independent professional checking and must be documented by the parties' lawyers or conveyancers.

Owners need their own tax/accounting advice where the property may involve bright-line, rental history, GST, trust/company ownership, overseas-vendor, subdivision, renovation, or business-use questions.

- Any owner can stop after the first response.
- Any buyer can decline after review or due diligence.
- A sale is not agreed unless the parties complete proper legal documentation.

OWNER-FACING · 04

Owner Control And Privacy

The owner remains in control of whether the review continues. Private Buyers may ask for permission before circulating information to suitable investors or potential purchasers.

Owner information is handled under the Private Buyers privacy policy and collection notice. The website form and direct-email replies must make the privacy link available before owner information is progressed.

If an owner asks to stop contact, withdraw investor-sharing permission, correct information, or limit who sees the file, record that instruction and follow it unless there is a lawful reason to keep a limited business record.

- Owners can ask to correct information, stop contact, or withdraw permission for further investor sharing.
- Do not post property details or photos publicly by default.
- Limit investor circulation to relevant people who need the information for review.